

The Story of the design of the CSVS cycling kit;

This jersey is inspired by what could be considered the symbol of Canadian cycling. Worn by Canada's 1976 Olympic team, many have pondered why there was light blue in an all Canadian team jersey. The blue is said to represent the many the waters of Canada; our rivers, Great Lakes and three oceans our coastlines touch.

Albeit there was a short period where Canadian cyclists representing our nation didn't dawn some version of this jersey and wore only red and white, the demand for the classic light-blue, red, white and black prevailed. The light blue has served to distinguish cycling among more prevalent sports that dominate the media in Canada. The light blue and the red maple leaf combination are an integral facet of Canadian cycling's hard earned identity. The lore of Canadian cyclists is inspiring. The stories of Jocelyn Lovell, Steve Bauer, Clara Hughes and more recently Svein Tuft have only grown in strength, much in the way the *Canadian Society for Vascular Surgery* hopes to grow too.

When designing this jersey, the CSVS felt that it was only fitting that a jersey for the Canadian Society for Vascular Surgery be as Canadian as possible within the context of riding a bicycle to raise awareness and team build. Given that surgeons will ride together on an annual basis with the intention of leading vascular care in Canada, they themselves are representing the forefront of our nation. With a surgeon's jersey that is not unlike our traditional National team's, surgeons can raise awareness among the medical community and general public in the proper colours.

